

2018 Sponsor Opportunities

US Sweet Potato Council 56th Annual Convention Hosted by the North Carolina SweetPotato Commission
Wilmington Convention Center January 21-23, 2018

President's Reception

One sponsorship available. This **Premiere Convention Sponsor** receives significant exposure with your logo appearance on

- the program booklet sponsorship acknowledgment
- the sponsor wall at the event
- the event website
- tables during the President's reception.

Other Benefits:

- you will receive four (4) complimentary full convention registrations
- complimentary full page advertisement in convention book
- complimentary premiere booth location in the exhibit hall
- you may provide one promotional item to be included in the convention bags



Vendor Appreciation Dinner

Vendor Appreciation Dinner may be co-sponsored by multiple parties. Dinner will be an outdoor Oyster Roast/Low Country Boil. Sponsorship will include:

- logo in the program booklet sponsorship acknowledgment
- logo on the sponsor wall at the event
- logo on tables tents during the vendor appreciation dinner

Other Benefits:

- you will receive three (3) complimentary full convention registrations to share
- complimentary half page advertisement(s) in convention book
- you may provide one promotional item to be included in the convention bags



Lunch Sponsor

One sponsorship available. This sponsor level receives prominent signage exposure at the sponsored lunch, including logo tables tents.

Other Benefits:

- you will receive one (1) complimentary full convention registration
- complimentary quarter page advertisement in convention book
- 50% discount on Booth in the exhibition hall
- you may provide one promotional item to be included in the convention bags



Breakfast Sponsor

One sponsorship remaining. This sponsor level receives prominent signage exposure at the sponsored breakfast, including logo tables tents.

Other Benefits:

- you will receive one (1) complimentary full convention registration
- complimentary quarter page advertisement in convention book
- 25% discount on Booth in the exhibition hall



PLATINUM
SPONSOR

\$2,500

- 50% off Booth in exhibit hall
- Recognition on sponsor wall
- 1/4 page advertisement in convention book

GOLD
SPONSOR

\$1,500

- 25% off Booth in exhibit hall
- Recognition on sponsor wall
- 1/4 page advertisement in convention book

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Closing Banquet (Dinner & Dance)

One sponsorship available. This **Premiere Convention Sponsor** receives significant exposure with your logo appearance on

- the program booklet
- the sponsor wall at the event
- the event website
- tables during the closing banquet

Other Benefits:

- you will receive four (4) complimentary full convention registrations
- complimentary full page advertisement in convention book
- complimentary premiere booth location in the exhibit hall
- you may provide one promotional item to be included in the convention bags

Speaker Sponsor

Three sponsorships available. This sponsor level receives prominent signage in the program book and sponsor wall.

Other Benefits:

- you will receive two (2) complimentary full convention registrations
- complimentary quarter page advertisement in convention book
- 50% discount on Booth in the exhibition hall

*Eric Snodgrass, Univ. of IL

\$7,500

Casino Night

One sponsorship available. This sponsor level receives prominent signage in the program book and sponsor wall.

Other Benefits:

- you will receive two (2) complimentary full convention registrations
- complimentary quarter page advertisement in convention book
- 50% discount on Booth in the exhibition hall
- logo on complimentary poker chips

Spouse Tour/Outing Sponsor

Three sponsorships available. This sponsor level receives prominent signage in the program book and sponsor wall.

*Vivian Howard Cooking Demo (Tuesday)

*Wine and Paint (Tuesday)

Other Benefits:

- you will receive one (1) complimentary full convention registration
- complimentary quarter page advertisement in convention book
- 25% discount on Booth in the exhibition hall

SILVER
SPONSOR

- 25% off Booth in exhibit hall
- Recognition on sponsor wall
- Recognition in convention book

\$1,000

BRONZE
SPONSOR

- Recognition on sponsor wall
- Recognition in convention book

\$500