

2018 SPONSORS APPLICATION

US Sweet Potato Council 56th Annual Convention

Hosted by the North Carolina SweetPotato Commission

◆ Wilmington Convention Center, Wilmington, NC ◆ January 21-23, 2018 ◆

1 SUBMISSION OF REQUEST

SPONSORING FIRM _____

Street Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Fax Number _____

E-mail _____ Web Address _____

Contact _____

2 SPECIFIC SPONSORSHIP

Sponsorship Level or Specific Event (see pages 11&12)

Cost \$ _____

3 PAYMENT INFORMATION

Check Enclosed \$ _____ Check # _____
(make check payable to North Carolina SweetPotato Commission)

4 SIGNATURE AGREEMENT

The sponsoring firm agrees to abide by all terms, conditions, and regulations set forth in this contract and as outlined the following page of this application.

Authorized Signature

Date

Print Name & Title

Date

6 CONTRACT & CORRESPONDENCE

Return original signed copy, with payment, to Cindy Vanderhoof at the North Carolina SweetPotato Commission - remember to keep a copy for your files.

Cindy Vanderhoof
North Carolina SweetPotato Commission
700 E. Parrish Dr. Suite C
Benson, NC 27504

Phone: (919) 894-1067
Fax: (919) 894-7018
E-mail: accounting@ncsweetpotatoes.com

FOR NCSPC USE ONLY

Date Rec'd in office _____

Total Sponsorship Cost

Deposit

Balance, if any

Follow up date Call E-mail

Check or Confirmation Number

Date

Follow up date Call E-mail

1. Sponsorships will only be accepted and confirmed with a signed contract. They will be confirmed on a first-come, first-serve basis. Please refer to the sponsorship fees and deadlines in this Sponsor Kit to ensure that your advertisement is consistent with size and time line specifications.

2. NCSPC must give final approval on all sponsorship items listed within this Sponsor Kit., i.e. advertisements, handouts, etc. Sponsor is responsible for all costs involved in the production and shipment of said handouts/inserts.

3. Disclaimer: NCSPC appreciates the support of our sponsors. However, sponsorship in any amount does not constitute an exclusive agreement or relationship of any kind with the sponsor nor does NCSPC endorse the program, products, or services of the sponsor. Agreement to sponsor does not entitle the company to any preferential treatment of services.

4. Right to Refuse: NCSPC reserves the right to reject a sponsor for any reason, including but not limited to, such factors as questionable business practices, those having a mission conflicting with the NCSPC, or those who desire to assume control of an event through sponsorship.

5. Right to Modify: NCSPC reserves the right to modify any opportunities detailed in this Sponsor Kit. However, once a sponsor and NCSPC have made an agreement regarding sponsorship, NCSPC will take every step possible to not make any modifications. Modifications will only be made if absolutely necessary and the sponsor will be informed of such modifications.

6. **General Information:** Companies interested in sponsorship opportunities at the NCSPC Annual Convention should contact Cindy Vanderhoof at the NCSPC Office. There are various opportunities that require earlier deadlines than others. NCSPC cannot guarantee all of the sponsorship benefits described on pages 11 and 12. However, we will make every attempt to satisfy each sponsorship benefit or consider exchanging a benefit for another.

7. **Co-Sponsor:** Sponsors may solicit partners to share costs. Please inform NCSPC so that proper acknowledgement of all sponsors can be made.